WIN®

HOME INSPECTION

2023 PROGRAM

REVISED 5.6.24

WIN®

HOME INSPECTION

COLORS

Pantone 7469 | HEX# 00A3A3 | Pantone 7509 Suggested Replacement

MANDATORY ELEMENTS

- All Sides: WIN Home Inspection Logo
- Driver's Side: WE SEE MORE. CLEARLY.®
- Passenger's Side: CERTIFIED. INSURED. TRUSTED.
- Hood: WIN HOME INSPECTION
- Rear: Secondary Tagline - TBD
- Phone (888) 555-5554 (FORMATTED)
- URL

NOTES:

• ALL VEHICLES NEED TO BE WHITE OR LIGHT COLORED FOR PARTIAL WRAPS OR LOGO KITS IN ORDER TO BE APPROVED BY CORPORATE.

• GRADIENT IS PREFERRED BY CORPORATE BUT IF THE BOTTOM STRIPE WRAPS AROUND TO THE REAR OF THE VEHICLE IT IS TO BE CONVERTED TO SOLID PANTONE 7469 (STRIPE SHOULD WRAP TO THE BACK IF THERE IS NOT A GOOD BODY LINE OR MOULDING TO NATURALLY STOP THE GRAPHICS)

TAGLINES

MANDATORY TAGLINES:

DRIVER'S FRONT QUARTER PANEL
- WE SEE MORE. CLEARLY.® (IN CAPS)

PASSENGER'S FRONT QUARTER PANEL
- CERTIFIED. INSURED. TRUSTED. (IN CAPS)

OPTIONAL TAGLINES:

Select NONE/ONE Passenger's Rocker Panel, Driver's Side Rocker Panel and Rear Tagline from the following. Please note that each side can be unique or the same. *Custom requests available with GO Team Approval. (IN CAPS)

- YOUR TRUSTED ONE-STOP HOME INSPECTION COMPANY
- FRIENDLY, PROMPT, AND THOROUGH HOME INSPECTORS YOU CAN TRUST®
- CERTIFIED. INSURED. TRUSTED.
- FAST, FLEXIBLE SCHEDULING
- VETERAN-OWNED AND OPERATED
- ACTIONABLE INSIGHTS FOR EVERY HOME

WIN®

HOME INSPECTION

REAR WINDOW BADGE OPTION (SELECT UP TO 4)

BADGE SIZE SHOULD BE APPROX. 5" TALL

WIN SERVICE 5 YEARS

WIN SERVICE 10 YEARS

WIN SERVICE 15 YEARS

WIN SERVICE 20 YEARS

WIN SERVICE 25 YEARS

WIN 1000 INSPECTIONS

WIN 2000 INSPECTIONS

WIN 3000 INSPECTIONS

WIN 5000 INSPECTIONS

WIN 7500 INSPECTIONS

WIN 10000 INSPECTIONS

OPTIONAL SEALS/LOGOS

DRIVERS/PASSENGER SIDE BADGE OPTION:

VETERAN LOGO

WIN FOR AMERICA

SIZING OPTIONS AVAILABLE:
Regular Size - 5"-6.5"
Large Size - 7"-9"

DIAMOND SERVICE

WIN CERTIFIED INSPECTOR

INFRARED

DRONE PILOT

WIN 360

RADON TEST

MOLD TEST

WELL FLOW TEST

LEAD TEST

ASBESTOS TEST

PEST INSPECTION

WDO INSPECTION (Wood Destroying Organisms)

WDI INSPECTION (Wood Destroying Insects)

SEWER SCOPE INSPECTION

PRE-DRYWALL INSPECTION

WATER QUALITY TESTING

AIR QUALITY TESTING

4 POINT INSPECTION

FIREPLACE & CHIMNEY INSPECTION

WIND MITIGATION

WIN®
HOME INSPECTION

SERVICES

MANDATORY SERVICES (Must Contain 2 Minimum Taglines):

- Full Home Inspection (Customizable with GO Team Approval)
- Pre-Listing Inspection (Use as optional listing if none of the below are selected for minimum listing of 2)

Select 2-4 service options from the following to be displayed on both sides on vehicle. (Upper/Lowercase)

- 4-Point Inspection
- Air Quality Test
- Asbestos Test
- Commercial Inspection
- Condo Inspection
- Construction Phase Inspection
- Drone Roof Inspection
- Duplex/Multiplex Inspection
- Fireplace & Chimney Inspection
- Healthy Home Check
- Home Buyer Inspection
- Home Energy Score
- Home Seller Inspection
- Infrared (IR) Scan
- Lead Test
- Mold Test
- Move-In Inspection
- New Construction Inspection
- One-Year Warranty Inspection
- Pre-Drywall Inspection
- Pre-Listing Inspection
- Post-Close Inspection
- Pool & Spa Inspection
- Re-Inspection
- Radon Test
- Septic Inspection
- Sewer Scope Inspection
- Townhome Inspection
- Water Quality Test
- WDO/WDI (Pest) Inspection
- WDO Inspection
- WDI Inspection
- Well Flow Test
- Wind Mitigation Inspection
- WIN360 3D Virtual Tour & 2D Floor Plan

NOTE: Services ending in "Inspection" should be grouped together, as well as services ending in "Test". Short items like "Radon Test" go at the bottom for aesthetics.

PLACEMENT NOTE:
Place listing so additional services can be added in the future.

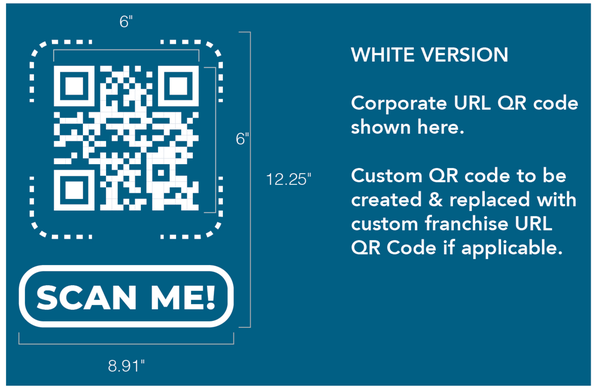
WIN®
HOME INSPECTION

QR CODE

COLOR VERSION

Corporate URL QR code shown here.

Custom QR code to be created & replaced with custom franchise URL QR Code if applicable.



WHITE VERSION

Corporate URL QR code shown here.

Custom QR code to be created & replaced with custom franchise URL QR Code if applicable.

NOTES:

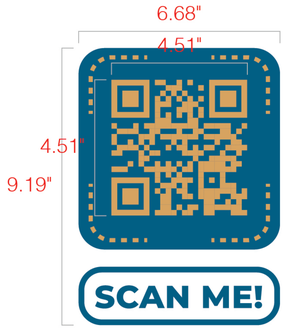
- placement should avoid the QR code from overlapping harsh hard body lines as best as possible given the available space/vehicle type
- Actual QR code to be 6"x6" in size
  - QR code may need to be scaled down to 75% for tight placement areas
- QR codes to link to the franchisee custom URL
  - if URL is not provided, request custom url from the client
- The SCAN ME! portion of the logo should be cad cut

ALA CARTE QR CODES

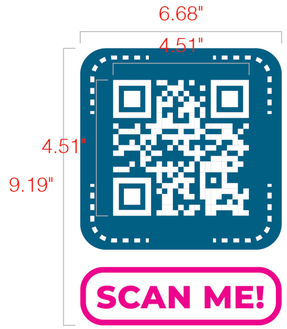
SOLD AS A SET - EACH SET CONTAINS 2 LARGE DECALS (SIDES) & 1 SMALL DECAL (REAR)

LARGE QR CODE (SIDES)

SMALL QR CODE (REAR)



COLOR VERSION FOR LOGO KITS

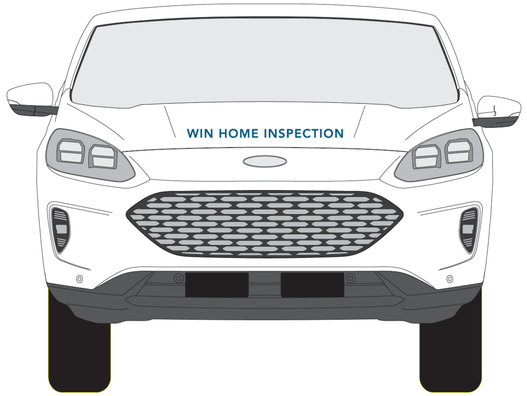


WHITE VERSION FOR FULL/PARTIAL

**WHITE SHOWN AS MAGENTA FOR VISIBILITY

SUV BANNER LOGO KIT

SUV GRADIENT WRAP



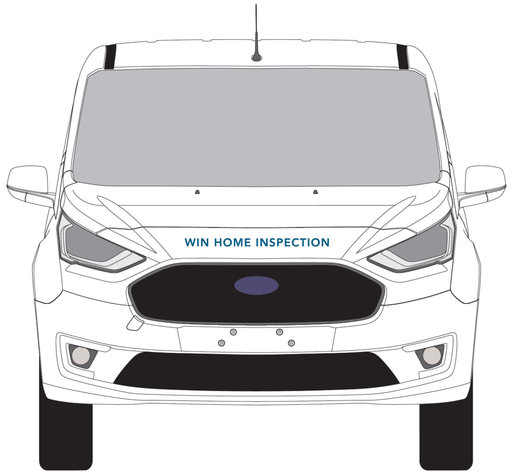
WHITE WILL NOT MATCH THE VEHICLE

TRUCK BANNER LOGO KIT

TRUCK GRADIENT WRAP

WHITE WILL NOT MATCH THE VEHICLE

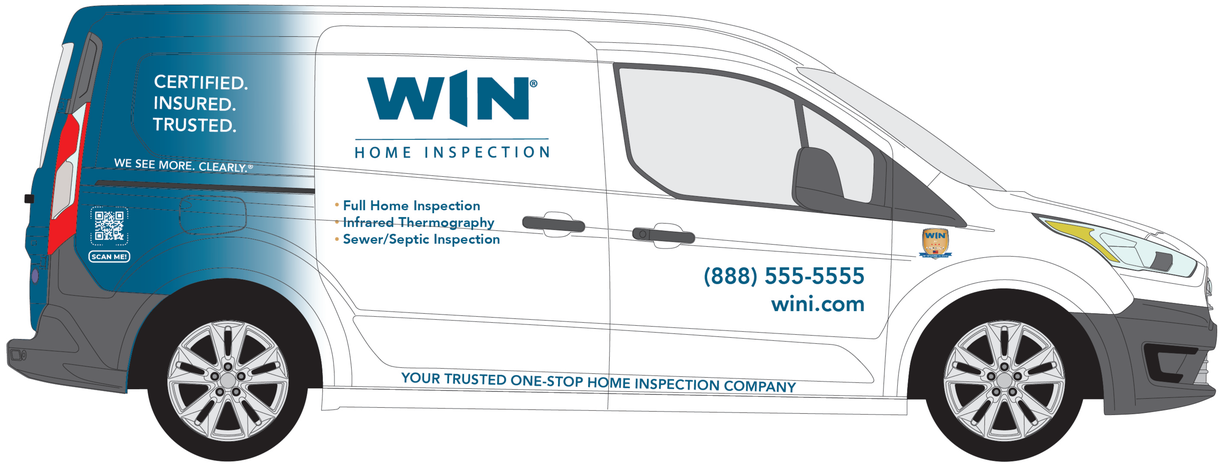
VAN BANNER LOGO KIT

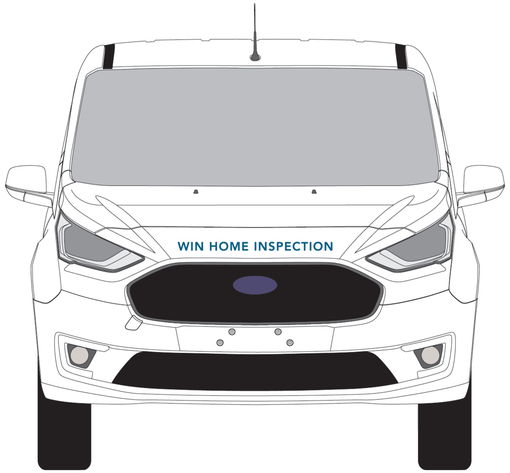


OPTION B: PHONE ON WINDOW WHEN GAS CAP IS THE WAY

OPTION C: LOGO AND PHONE ARE CONDENSED IN DOOR AREA

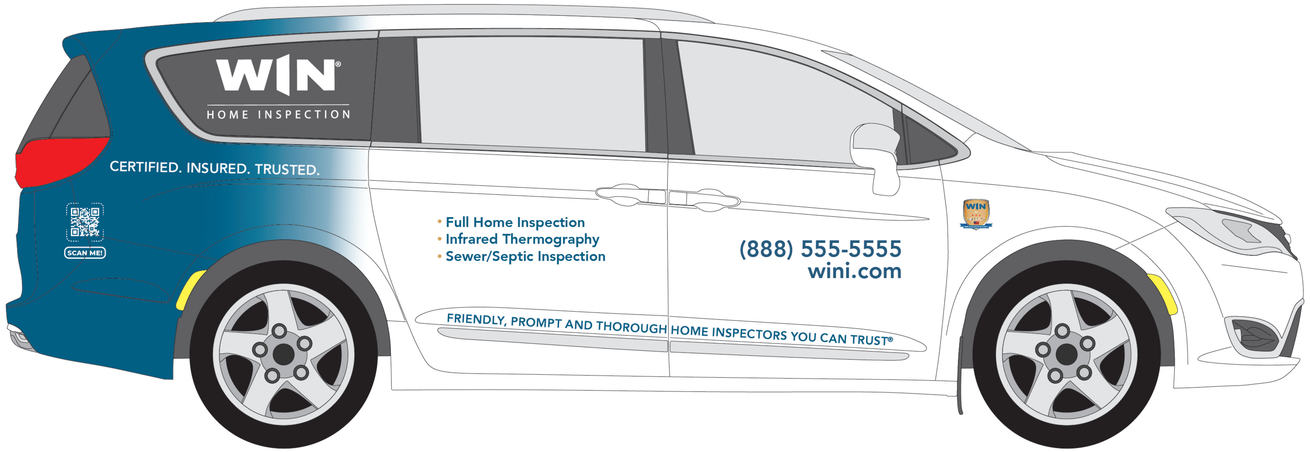
VAN GRADIENT WRAP NO SIDE WINDOWS





WHITE OF VINYL IS NOT GUARANTEED TO MATCH THE VEHICLE COLOR FOR PARTIAL WRAPS - FULL WRAP SUGGESTED FOR OFF-WHITE VEHICLES

VAN GRADIENT WRAP WITH SIDE WINDOWS



WHITE OF VINYL IS NOT GUARANTEED TO MATCH THE VEHICLE COLOR FOR PARTIAL WRAPS - FULL WRAP SUGGESTED FOR OFF-WHITE VEHICLES
ADD DISCLAIMER TEXT TO PARTIAL WRAPS - "WHITE VINYL PANEL IS NOT GUARANTEED TO 100% MATCH VEHICLE COLOR"